

POLLINATIONS.AI

Compute and payments for the long tail of AI apps.

Seed Round



PROBLEM

Creating with AI is addictive.

⚡ Too small for subscriptions

A calorie tracker, a storybook maker, a meme generator. Worth \$0.15/use to a user – not \$5/month.

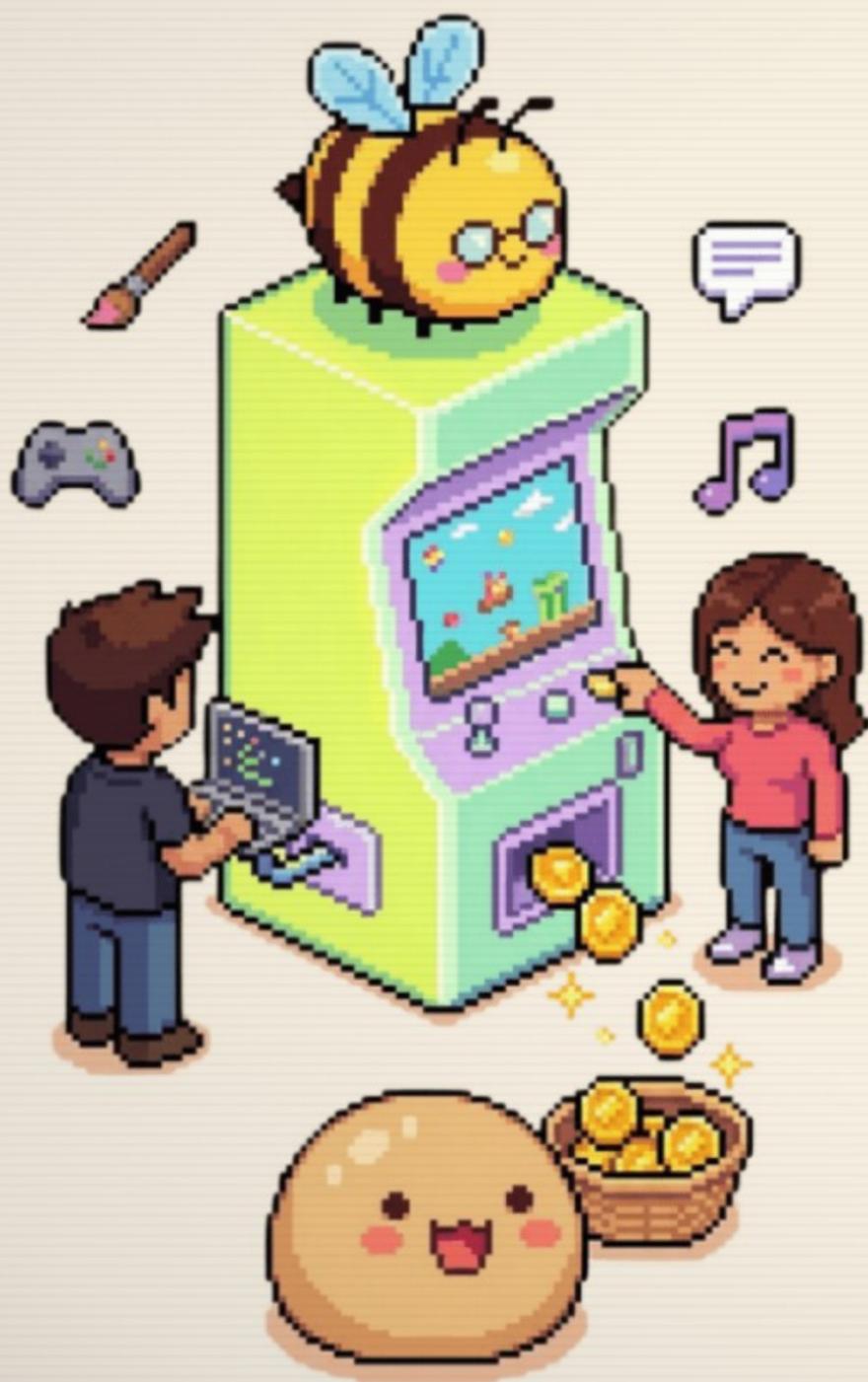
🔧 Too expensive to give away

Every interaction burns GPU. Free kills the dev. But another subscription kills the user.

No economy to sustain it.



SOLUTION



🏛️ **We flip the model. Users pay for what they use.**

Pollen: Universal credits for AI compute. One wallet, every app.

📺 **Platform One API. 40+ models. Zero backend. Instant publishing.**

🌱 **Devs**

Free compute to start.
Earn when users pay.

👤 **Users**

One wallet. Many apps.
Pay-as-you-go.

TRACTION

1.5M req / day

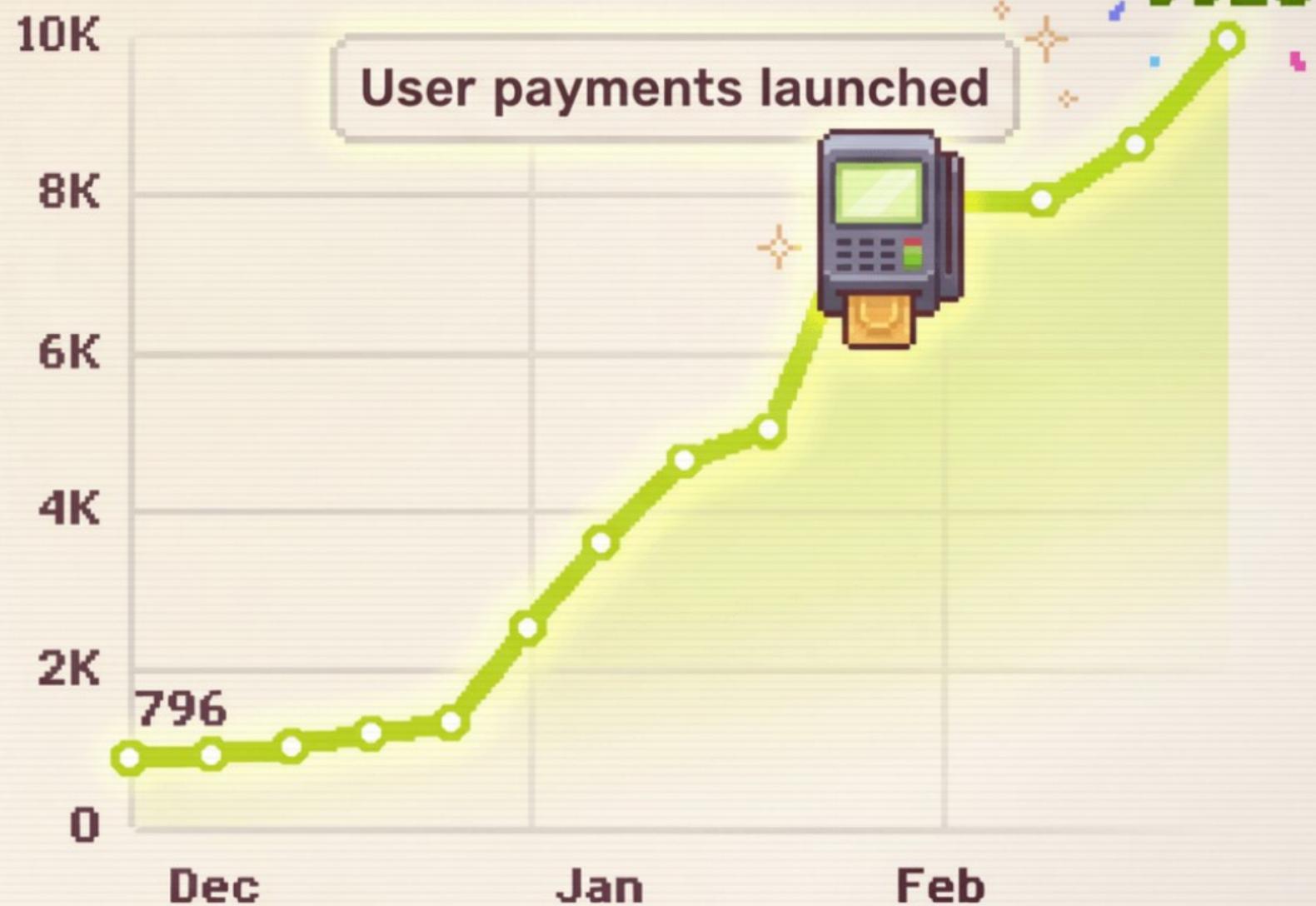
17K Discord · 4K GitHub

500 new devs / day

60% D7 activation

*2-month averages

🌟 **All organic.**



+50% MoM

Weekly Active Developers

BUSINESS MODEL

Developers bring users. Users buy Pollen.

Revenue Split



COMPUTE 50%



POLLINATIONS.AI 25%



DEV 25%

An AI game earning **€1,000/month** in Pollen

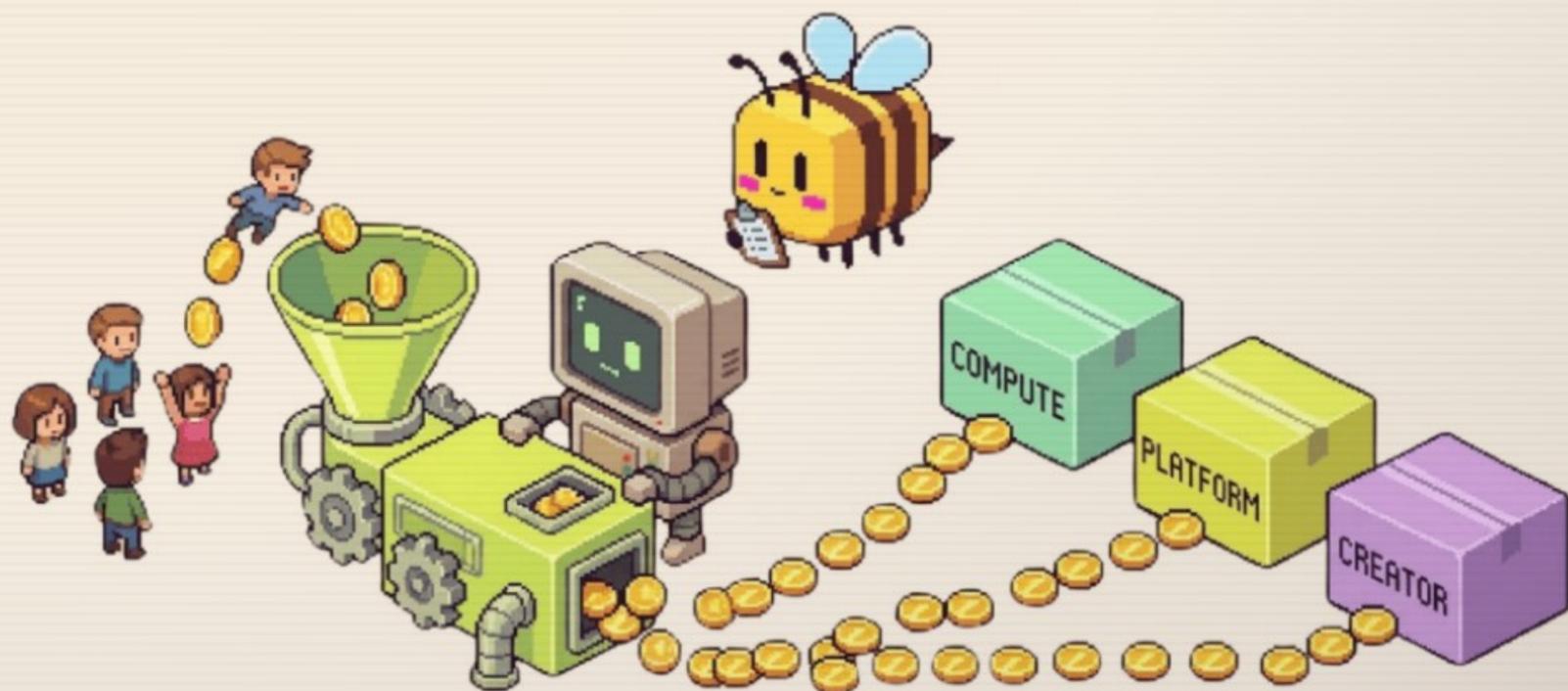
→  €500 compute

→  €250 dev share

→  **€250 Pollinations.ai margin**

Millions of apps are being
vibe-coded.

We unlock monetization.



MARKET

Every app is a storefront.

The multiplier

Each dev brings **~100× users.**

Shopify, Roblox – same pattern.

Where we're going

Now: **10K devs** reaching ~1M users.

2-year target: **1M devs.**

950M AI-native users entering the compute economy.

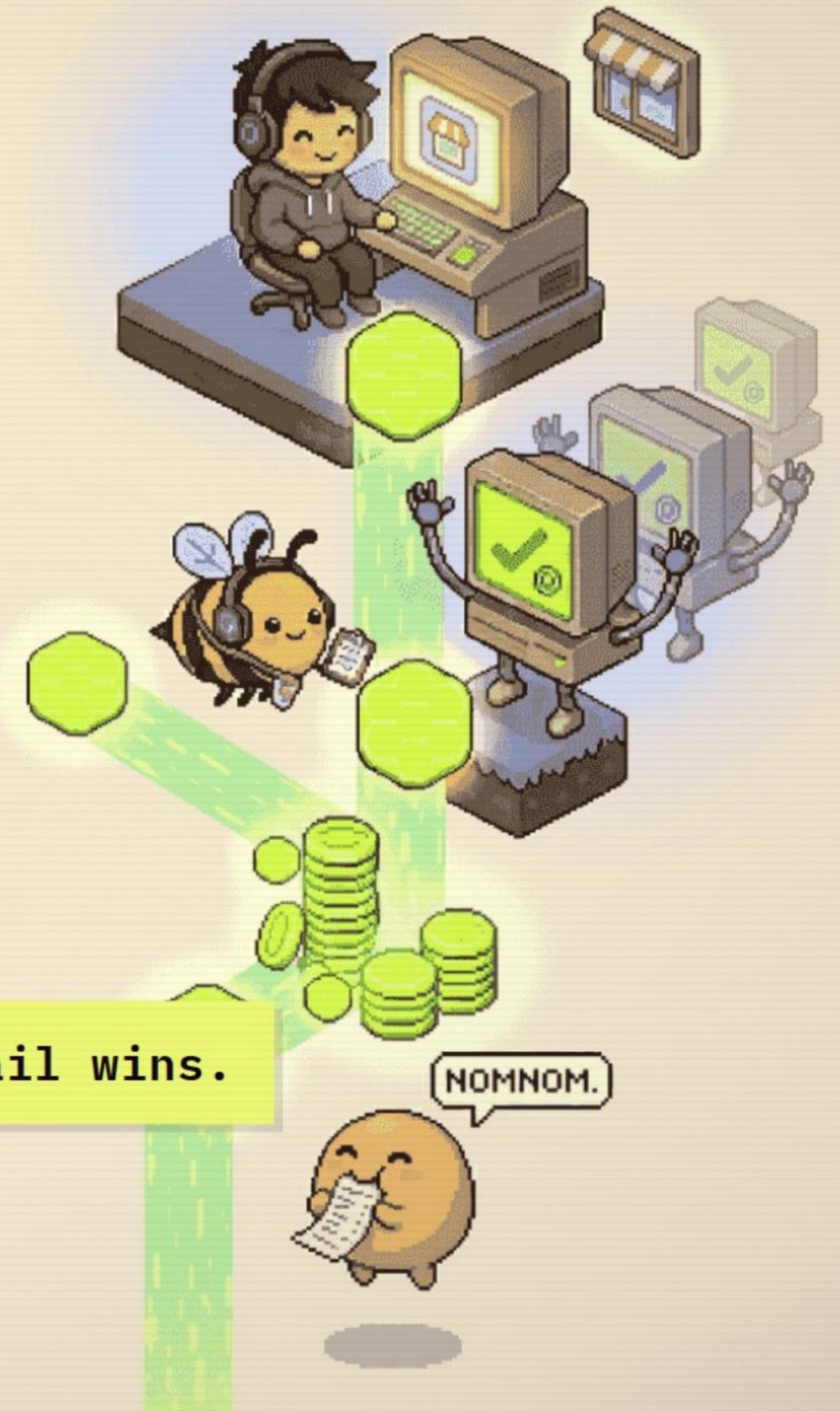


WHY NOW

Forces converging.

- 1** Models are commoditizing.
Infrastructure cost dropped 90% in 18 months.
- 2** Vibe coding creates builders.
Millions of people can now ship software.
- 3** No one owns payments for the long tail.
No Stripe for AI-natives. **Yet.**

Whoever owns the payment and compute rails for the long tail wins.



TEAM

Two founders. Zero marketing.

Thomas Haferlach CEO

AI & CS (Edinburgh). Amazon engineer. 15+ years in AI and creative tech. Built the platform from scratch.

Elliot Fouchy CPO

8 years in AI. Led AI teams before co-founding Pollinations.ai. Pollen economy and cloud partnerships.

17K Discord community. Humans + bots.

They ship features, fix bugs, onboard devs, handle support.

University students in India leading hackathons. A Brazilian teen whose game has 50M players.

They all build on Pollinations.ai

Backed by



Google Cloud



Microsoft Azure



NVIDIA



CLOUDFLARE



RAISING SEED ROUND

Roadmap



PHASE 1

Infrastructure & dev community

(live)



PHASE 2

End-user pay-per-use (launched)



PHASE 3

Creator rewards (Q3)



PHASE 4

App discovery (Q4)

Use of Funds

PLATFORM GROWTH · 50%

🌱 Dev & user incentives

TEAM & PRODUCT · 35%

👥 5-person team + agents

INFRA · 15%

☁️ Cloud



pollinations.ai

